



DIGITAL DUTY FREE

JD Title: **UX / UI DESIGNER**
JD Reference: IFT_JDEN_1019_UXUIDES01

Company: **Inflyter S.A.S.**
Date: 10/10/19

Full Time / Permanent

We are looking for a dynamic UI/UX Designer who will be responsible for the user experience (UX) and user interface (UI) design of our various digital assets. You will ensure that all elements of the online user experience are optimised for improved usability, usefulness, and exceptional visual design.

The successful candidate will evidence a passion for delivering adaptive and creative solutions to UI/UX design problems by staying up to date with best practices and emerging trends in user experience design and user interface technology.

Job description :

Reporting to the CTO, you will be the lead to:

- Investigating user experience design requirements for our suite of digital assets (Mobile apps & Website).
- Developing and conceptualising a comprehensive UI/UX design strategy for the brand.
- Producing high quality UX design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Testing UI elements such as CTAs, banners, page layouts, page designs, page flows, and target links for landing pages.
- Collaborating with the marketing team, and internal and external designers to ensure the creation and delivery of tailored experiences for the digital user.
- Providing advice and guidance on the implementation of UX research methodologies and testing activities in order to analyse and predict user behaviour.
- Adhering to style standards on typography and graphic design (iOS, Android & Inflyter guidelines).

Required skills :

- A Bachelor's degree and a minimum of 2 years' UI/UX design experience for digital products or services.
- A portfolio of professional UI/UX design work for both web and mobile platforms.
- Working knowledge of the following technologies and software: Sketch, InVision, Visio, HTML, CSS (SCSS), iOS, Android, Design Systems and Adobe Creative Suite.
- Understand best practice in relation to mobile environments
- Ability to work in a startup environment.
- A team player but can work independently too.
- Excellent written and verbal communication skills.
- Multi-tasking and time-management skills, with the ability to prioritise tasks.

Workplace:

- Central London (EC3A), United Kingdom
- International travel may be required